Matrimonial success sometimes depends upon the alimony.

"Is my hat on straight?" asks Pan-

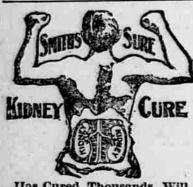
You can't burn your money and collect insurance on it.



THE LADY WHO IRONS

anows how important it is to use a good starch. Deliance Starch is the best starch made. It doesn't stick to the iron. It gives a beautiful soft glossy stiffness to the clothes. It will not blister or crack the goods, At sells for less, goes farther, does more. Ask the lady who trons. Defiance Starch at all grocers. 16 oz. for 10 cents.

The DEFIANCE STARCH CO., OMAHA - - NEB.



Has Cured Thousands, Will Cure You.

If you are troubled with Kidney or Bladder troubles, such as Dropsy, Bright's Disease, Catarrh, Gravel of the Bladder, Albumen in Urine and unhealthy deposits, or too frequent discharge of the urine, pain in the back and bladder, dropsical swelling of the feet and legs, etc. etc., we guarantee that by using Smith's Sure Kidney Cure, a complete cure will be effected.

Manufactured by Smith Medical Co., St. Louis, Mo.

Price 50 cents and \$1.00. For sale by

### CAPSICUM VASELINE

(FUT UP IN COLLAPSIBLE TURES) A substitute for and superior to mustard or any other plaster, and will not blister the most delicate skin. The pain-allaying and corrative qualities of this article are wonderful. It will stop the toothache at once, and relieve head-ache and sciatica. We recommend it as the best and safest external counter-irritant known, also as an etternal remedy for pains in the chest and stomach and all rheumatic, neuralgic and couty complaints. A trial will prove what we claim for it, and it will be found to be invaluable in the household. Many people say "it is the best of all your preparations." Price 15 cents, at all druggists or other dealers, or by sending this amount to us in postage stamps we will send you a tube by mail. No article should be accepted by the public unless the same carries our label, as otherwise it is not genuine.

CHESEBROUGH MFG. CO., CHESEBROUGH MFG. CO.

## **Stomach Trouble**

17 State Street, New York City

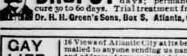
is no respecter of persons. It comes to rich and poor, old or young, weak or strong. There is a cure for it.

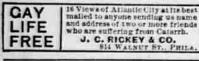
Dr. Caldwell's

Syrup **Pepsin** 

Read the Booklet; send for sample; try it. PEPSIN SYRUP CO., Monticelle, III.



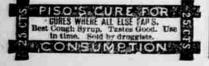




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When Answering Advertisements Kindly Mention This Paper.

W. N. U. HOUSTON-NO. 52, 1903





Success.

He built a poem of the time.
And every foot in it was rhyme!
Twas full of dreamy, autumn days,
Of lenves and hues and golden rays!
When every line would neatly scan
He sent it to the printer man!

The printer man was sore oppressed With pains beneath his laundered ver From eating dough and hasty lunch. His stomach was an aching bunch! And long he raved and tore his hair At what the scribe had written there! "The fiercest rot" he ever read, is what the printer madly said!

The hungry poet sighed no sigh; Instead, he winked the other eye! That night he tolled by candle-light To fix the poem up just right!



THE PRINTER MAN SWEARS. To dialect he changed the verse; (If anything he made it worre.) He killed the head and added one That had a hint of buried fun. Then for the printer man once mor He stuck the poem 'neath the door!

The man of type had just brought in A contract that would yield some tin-(His stomach it was calm and fine.) He read that poem line for line! Quite filled with mirth, he laughed in glee. Then sent the bard a golden V.

The moral is, do not despair, But daily watch the bill of fare; Success in life is but a fake When founded on the stomachache!

999 The Folly of Despair.

"But to see her was to love her, Love but her, and love forever."

—Burns. When Walters met her ne recalled

Disraeli: "We are all born for love. It is the principle of existence and its only

Although the meeting was but yesterday, he seemed to realize some how it was the "only end" for him. No sooner had he looked into her heavenly eyes, than Cupid had thrown Homer's chain of love about his heart and held him captive.

For does not love begin simply with love? And is not a man powerless to stay its subtle influences if, indeed, he would?

At the escritoire in his den he sat long and solemnly that night writing to her. True, it was a hasty act, but pulsing love is like a fire. It burns into the very judgment of a man and laughs at customs.

Then came suspense; the waiting for an answer. At 10 o'clock he was buoyed on the rainbow billows of hope; at 11, struggling with the dregs

of despond, for-"The sweetest joy, the wildest woe is

But the answer came not. Day by day he waited, dreaming of Arcady, battling with the Giant of Despair,

hoping, praying, waiting! Weeks passed! The paen of hope gave way to the pangs and fury of desperation. Sullen clouds of hypochondriacal import lowered about him, and at last mercy interceding, scoffed at

his persecutors and suggested a way. The butler, finding him dead in his self-spilled blood, spread the news, and people wondered.

Out where the turtle dove mournfully plaints for its mate, they put him to rest 'neath a weeping willow tree beside the brook.

Strenuous heirs, hunting next day, for a will, found the letter to his

adored one! He had forgotten to mail it. The shock was even too great for Walters! He turned over in his gra-

bed and awoke. "'For nothing canst thou add to damnation greater than that." he

As he nonchalantly parted his hair in the middle, he mused:

"I'll call on Maude to-night. This proposing by letter is risky business." And he did

Moral-Personal suasion on a cozy divan beats the "letter that never came" all hollow.

P. S.—And Maude said "Yes, dear!" Which was not unexpected. 333

ROUNDING OUT HIS LIFE. He wanted a dear little, sweet little wife. To pet him and soothe him and round out his life! He met her and won her-the name was No happier king ever wedded his queen; But now that she has him—alas! what a sin! She rounds out his life with a big rolling-pin!

333

A chiffonier is a repository for underclothing and other domestic bric-abrac. A chauffeur is the receptacle of your confidence. When you go out you place your life in his keeping. When he runs into a cow, that is a breach of confidence. When he kills you, you're dead-but if you don't automobubble you lose half your life

#### The nose with a book was found in aminer for the United Hebrew Societies. Straight noses constituted 68 per cent, broad noses 12 per cent and

Recent statistics show that serpents kill more persons in India than in any other country. During 1901 the num ber of victims was 22,810, and R esti- Neglected Colds in Children mated that almost, if not quite, as many were killed in 1902.

retrousse noses 14 per cent.

The present plan for increase of the metropolitan water supply provides for an experditable that the acc. 000 for bringing to New York 206,600. 000 gallons dally from the Wappingers creek and Esopus regions.

In the library at Highelere castle, Lord Camaron's residence in Hampshire, are the table and chair which Napoleon used when he signed his abdication at Fontainebleau,

A household remedy unexcelled is Hunt's Lightning Oil. Good for all the aches and pains mankind is subject to. Not only good, but better than the best of other kinds. Prices 25 and 50c.

Torquato Tasso was famous throughout Italy before he was nine years old chronic, lingering cases of disease as an accomplished Greek and Latin prevented. Peruna is a household scholar, and the author of clever and safeguard. polished verses; and at thirteen he was the intellectual center of the brilliant court at Urbino.

It is said that a woman was behind the bull movement in cotton. Undoubtedly it is better for a woman to be behind a bull movement than in front of one, especially if she has on something red.

M. Thopiteau, French deputy, proposes to tax all games of hazard to the extent of 8 per cent of the sums at stake. He estimates that the tax would bring in an annual revnue of \$2,000,000.

Dyeing is as easy as washing when PUTNAM FADELESS DYES are used.

In Wales there are 500,000 people who cannot speak English; in Ireland, there are 30,000 who speak only Irish, and in Scotland there are 40,000 who speak only Gaelle.

Fully 86 per cent of the Presbyterian ministers of the United States receive less than \$2,000 a year, as shown by the statistics of the clerk of the General Assembly.

The secretary of the Aeronautic So-

ciety of Great Britain expects the kite to be the base of the future instrument of aerial navigation, the aeroplane, The season is now at hand for

coughs and colds. Guard against this by buying a bottle of Simmons' Cough Syrup. Guaranteed. 25 and 50c.

On the ground that letters patent have no intrinsic value a woman was acquitted of theft on her trial at Vienna for stealing such a document,

American newspapers every year pay in wage: \$80,000,000 and receive \$80,500,000 for subscriptions and \$95,-000,000 for advertisements.

### Deafness Cannot be Cured.

by local applications as they cannot reach the dis-eased portion of the ear. There is only one way to-cure deafness, and that is by constitutional remeales. Deafness is caused by an inflammed constitution of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or im-perfect hearing, and when it is entirely closed, Deat-ness is the result, and unless the inflammation can be sales now and this tube restored to its normal contaken out and this tube restored to its normal con-dition, hearing will be destroyed forever. Nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces. We will give one Rundred Bollars for any case of Dearness (caused by catarrh) that cannot be cured by Hali's Catarrh Cure. Send for circuisrs, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 79c.
Hali's Family Pills are the best.

The first chrysanthemums to be brought to Europe were taken from China by skippers of the tea trading

If you have the chills or fever give Cheatham's Laxative Chill Tablets a trial. A sure cure for both. Price 25c

The Pope is the head of over 250, 000,000 human beings, or nearly oneseventh of the population of the globe,

You never hear any one complain about "Defiance Starch." There is none to equal it in quality and quantity, 16 ounces, 10 cents. Try it now and save your money.

It's an ill wind that blows an umbrella wrong side out.

The ancient Romans considered it effeminate to wear beards. All their busts representing the famous men of olden times are without beards

# only 6 per cent of 3,000 Hebrews observed by Dr. Fishbert Hebrews Society of the United Hebrew Society

Against Winter Catarrh in Its Many Phases.

Often Bring Disastrous Results.

Perum it be kept in the house all the time. Peruna should be kept in every

ouse where there are children. Don't wait until the child is sick then send to a drug store. Have Peruna on hand-accept no substitute,

Pe-ru-na Protects the Entire Household Against Catarrhal Diseases.

As soon as the value of Peruna is fully appreciated by every house-hold, both as a preventive and cure of catarrhal affections, tens of thousands of lives will be saved, and hundreds of thousands of prevented. Peruna is a household



ALICE SCHAFER.

Mrs. J. M. Brown, Dunne gan Springs, Mo., writes:

"My little daughter three years old was troubled with a very bad cough which remained after an attack of catarrhal fever. She has taken one bottle of Peruna through which she has obtained a complete cure. She is now as well and happy as a little girl can be. When our friends say how well she looks I tell them Peruna did it."

In a later letter she says: "Our little daughter con-tinues to have good health."

Mrs. Schafer, 436 Bope Ave., St. Louis, Mo., writes:

"In the early part of last year I wrote to you for advice for my daughter Alice, four years of age. She has been a puny, sickly, alling child since her birth. She had convulsions and catarrhal fevers. I was always doctoring until we commenced to use Feruna. She grew strong ard well. Peruna is a won-derful tonic; the best medicine I have ever used.

"I was in a very wretched condition when I commenced to take Peruna. I had catarrh all through my whole body, but thank God, your medicine set me all right. I would not have any other medicine.
"Peruna cured my haby boy of a very had spell of cold and

He is a big healthy boy fifteen months old. I have given him Peruna off and on since he was born. I think that is why he is so well. I cannot preise Peruna enough. We have not had a doctor since we began to use Peruna-all praise to it."-Mrs, Schafer.

#### Be Sure to Have Pe-ru-na on Hand During the Inciement Months of Fall and Winter.

Croup, capillary bronchitis, and articular rheumatism are the special banes of childhood. These all alike result from catching cold. One child catches cold and scares its

mother into hysterics by having croup in the dead of night.

Another child catches cold, develops a stubborn cough that will not yield to ordi-

nary remedies. The parents are filled with forbodings. Still another child catches cold and develops that most fatal malady of childhood, capillary bronchitis. The doctor is called, pronounces the case pneumonia, and if the child is lucky enough to live it has devel-oped weak lungs from which it may never recover.

And yet another child catches cold and articular rheumatism is the result. Ankles, knees, wrists and elbows become suddenly swollen and painful. A long disastrous illness follows. The child may live and become convalescent, a miserable invalid of valvular disease of the heart. All these mishaps are the direct result of neglected cold. Peruna is the safeguard of the family. If a child catches cold, Peruna should be used immediately.

A few doses of Peruna and a child's cold

is gone. The apprehension of the parents flee away. The household is free from fear once more.

If you do not receive prompt and satis factory results from the use of Peruna write at once to Dr. Hartman, giving a full state-ment of your case, and he will be pleased to give you his valuable advice gratis. Address Dr. Hartman, President of The Hartman Sanitarium, Columbus, Ohio.

### the last five years. I am sure I wouldn't be without it. Mother also uses it to keep herself in good health." Ask Your Druggist for free Pe-ru-na Almanac for 1904.

The gold yield of the Nome region has hitherto come from the sea beaches and from gulches and beaches at most ten miles from water transpor-

Pe-ru-na Kept In the House for Five

Years.

Avenue, Chicago, Ill., writes:

Mr. Albert Lietzman, 1596 Milwaukee

"I am only too glad to inform you that I

am feeling splendid and have never felt better in my life. Through the advice of a

friend I tried Peruna, and am glad to say it cured me to perfection. I began to tell a friend about Peruna the other day and I

had no sconer commenced than he told me

his folks have kept Peruna in the house for

best it's your own fault. Defiance Starch is for sale everywhere and there is positively nothing to equal it in quality or quantity.

The best rain prophecy I know, says a teacher of medicine, is nerve irritability. If the boys are easily provoked (myself also), there is likely to be a shower.

You may have the moral right to do so, but it is not necessary. Hunt's Cure will instantly relieve and promptly cure that itching trouble in whatever form. It is made solely for that purpose. Price 50c per box.

The birth rate among the foreignborn in Massachusetts is 52 per 1000; among the native born it is 17.

FITS permanently cured. No fits or nervousness after or. Send for FREE \$2.00 trial bottle and treatise. DR. R. H. KLINE, Ltd., \$51 Arch Street, Philadelphia, Pa

Great personages are generally dis appointing at close range,

The most powerful automobile ever built is the Gobron-Brille racing car, having 120 horse power.

HOLIDAY EXCURSION RATES.

Vla H. & T. C. R. R., \$2.00 added to one fare for the round trip to points in Louisiana, Mississippi, Alabama, Georgia, Florida, Tennessee, South Carolina, North Carolina, Kentucky, Arkansas, Missouri, Kansas, Iowa, Nebraska, Minnesota, Illinois, Colorado, Old Mexico. Tickets on sale Dec. 19, 20, 21 and 26, return limit, 30 days from date of sale. Three daily trains each way. Special train service on Dec. 19, through to New Orleans, La,

> The fellow with bad habits always believes in hereditar vinfluences.

A project is on foot in Geneva for the establishment of aerial excursions to vie wthe summit of Mount Blanc.

Defiance Starch is put up 16 ounces in a package, 10 cents. One-third

more starch for the same money. Some men only feel like working

Mrs. Winslow's Soothing Syrup.' children testhing, softens the gums, reduce mation, allays pain, cures wind colle. 25ca by Carrot is easy of digestive and gent-

Defiance Starch is guaranteed biggest and best or money refunded. 16

When a man doesn't meet his bills it keeps him busy dodging.

ounces, 10 cents. Try it now.

# St. Jacobs Oil

The old surety, through its penetrating power, promptly cures

Rheumatism

Price, 25c. and 50c.

# Modern Merchandising

to the best advantage? Are you perfectly satisfied with the way things are running — with the prices you pay, the quality of the goods, the range of selection and the general question of making both ends meet? Perhaps you buy your supplies from the cross-roads store just because your grandfather did. Perhaps you are tied up to the general store because you can trade in your butter and eggs at a low price and take it out in trade at a high price. Possibly you have never thought about it one way or the other. It is time to think. You have got to live and support your family. Your income is limited to so many dollars per year, and you have got to figure out the expense account so that things will come out right at the end of the year. If you can make both ends meet nicely and lay aside a tidy sum for a rainy day, you are only doing what every head of a family should endeavor to do, and if you don't do it you are simply inviting misery for the next time the crop fails. If a dollar looks as big to you as we think it does, we want you to think over this question of modern merchandising and see just what it means. It means different things to different people. To some it means buying everything on credit, then mortgaging the farm when settlement day comes around. Others think cheap goods the pathway to economy—the cheap, worthless trash that is advertised so brazenly at "the lowest price on earth." Many people send off to the city and get a jack knife at a 25 cents saving and then fall back into the old rut in buying the balance of their supplies. Our idea of modern merchandising is to supply ALL your wants—everything you eat, wear or use—for yourself, your family, and the hired man, at an average raving of 15 to 40 per cent, which means that if your yearly purchases amount to \$200, you can save something like \$50; or \$200 if it costs you \$400 a year to live. Are you so well off that \$100, or even \$50 does not interest you? Then again, consider the advantages: Absolutely reliable merchandise of the very best quality, and an unlimited range of selection. New goods. Prompt service. Prices that spell economy, and the certain knowledge that absolute satisfaction is the keynote to every transaction.

To make trading with us possible we issue a catalogue of 1128 pages, in which almost everything imaginable, including Vehicles and Farm Implements, is illustrated, described and priced. This catalogue can be absolutely depended upon and enables you to select your entire bill of merchandise without hurry or confusion and with the certainty that everything will be found exactly as described or you need not keep it. We ask you to get out of your present rut and give our methods a trial. We satisfy others and will satisfy you. There never was a better time than right now to begin, for we have just issued a new catalogue full of the things you will need to see you through this winter, and you can riake no better investment than to fill out this coupon and send it to us now while the subject is in your mind. We ask 15 cents, merely as an evidence of good faith on your part. If you will risk 15 cents, we will risk sending you a catalogue that costs us over half a dollar to print and is so big that it requires 26c postage. It is our 76c against your 15c. Will you do it? Write today.

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